COASTAL

SUPPLY GROUP

WHOLESALE

PARTNER PACKET

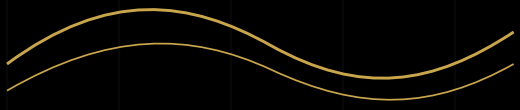
AUTHORIZED U.S. MULTI-CHANNEL DISTRIBUTION

PREPARED FOR PROSPECTIVE BRAND PARTNERS

COASTAL SUPPLY GROUP LLC / REGISTERED IN WYOMING, USA

01 / CORPORATE OVERVIEW

A Disciplined U.S. Distribution Partner



Coastal Supply Group LLC is a Wyoming-registered, U.S.-based authorized retail and distri
partner. We support brand manufacturers and authorized distributors with recurring purc
organized inbound logistics, marketplace-compliant prep, pricing discipline and clear rep

Our approach is shaped by commercial risk management: evaluate the commitment, docu
terms, protect the brand and execute consistently. We build long-term relationships rathe
one-off transactions.

WHAT YOUR BRAND GETS

- Recurring purchase-order opportunities
- Documented channel and pricing compliance
- Organized inbound, prep and fulfillment
- Sales, inventory and sell-through visibility
- A long-term operating relationship

WHAT CSG COMMITS TO

- Authorized sourcing only
- Current MAP and distribution agreements honored
- Sales only in approved channels and regions
- Accurate PO, invoice and lot records
- Clear, consistent performance reporting

NO CART. NO CONSUMER PRICING. STRICTLY B2B DISTRIBUTION.

02 / OPERATIONAL CAPABILITIES

Two Pillars. One Accountable Partner.

LOGISTICS & FULFILLMENT

- End-to-end inventory management
- Palletized inbound receiving
- FBA/WFS-compliant prep, labeling and bundling
- Shipment planning
- Insured freight
- Lot and expiry tracking

BRAND MANAGEMENT & PROTECTION

- MAP-compliant repricing with hard price floors
- Brand-consistent listing content and imagery
- Unauthorized seller and counterfeit monitoring
- Marketplace compliance and case handling
- Customer service standards
- Monthly performance reports

AUTHORIZED ROUTES TO MARKET

Amazon (FBA)

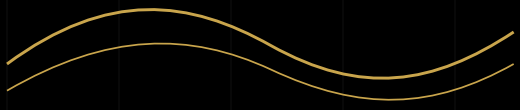
Walmart Marketplace (WFS)

Direct B2B

Other approved channels

03 / BRAND PROTECTION

Controls That Do Not Drift



Every purchase order, inbound shipment and marketplace listing sits inside a documente standard. Channel authorization and price integrity are treated as core requirements, not preferences.

1. Authentic product only, sourced direct from brands or authorized distributors
2. Distribution agreements honored
3. No sales outside authorized channels
4. Organized documentation, invoicing and PO records
5. Resale certificate available on request

CONNECTED OPERATIONS

Inventory visibility

Real-time dashboards

Sales velocity

Performance analytics

Replenishment

Forecasting and reorder planning

04 / PARTNERSHIP PROCESS

A Measured Beginning

01

Introduction & Brand Review

Catalog, channel position and distribution requirements.

02

Agreement, MAP & Authorization

Terms, pricing policy and approved channels documented.

03

Opening Purchase Order

Quantities, timing and receiving instructions confirmed.

04

Inbound, Prep & Launch

Inventory received, prepped and routed to authorized channels.

05

Ongoing Reporting & Growth

Sell-through, inventory and replenishment guide the next order.

OPENING ORDER STRUCTURE

Case quantity / One pallet / Multiple pallets / Container quantity

Prepay is standard for new relationships. Other terms are subject to review and written agreement.

05 / LEADERSHIP

Experience Behind the Operation

AJAIB SINGH / MANAGING PARTNER

Ajaib Singh is a CPA with extensive experience in domestic and international shipping and handling. His background combines financial discipline with practical logistics expertise.

NAVJOT SINGH / MANAGING PARTNER

Navjot Singh brings experience in sales and inventory management, with specialization in the tools and automotive industries. His category knowledge supports disciplined assortment and replenishment.

BEGIN THE CONVERSATION

Partner With Coastal Supply Group

Share your catalog, authorization requirements, approved channels and expected opening ord
application is reviewed for category fit, authorization and channel alignment.

- Email: info@coastalsupplygrp.com
- Address: 30 N Gould St, Sheridan, Wyoming 82801
- Hours: Monday–Sunday, 8:00 AM–6:00 PM MT
- Website: coastalsupplygrp.com

This packet provides general business information only. It does not constitute an offer, guarantee of account approval o
purchase order. Commercial relationships are subject to separate review and written agreement.